MAKRYDEN SYSTEMS

Intelligent Commerce Infrastructure

One engine. Six capabilities. Every customer feels like the only customer.

PULSE | CORE | HAVEN | ROAM | FORGE | SOLON

Confidential · Makryden Systems LLC · Delaware · 2026

THE PROBLEM

AI commerce tools are glorified search engines.

They respond to what you type. Not what you mean.

✗ No emotional intelligence

Can't detect hesitation, excitement, or price anxiety from natural conversation

✗ No relationship memory

Every session starts from zero — the engine never learns who you are

✗ Generic recommendations

Same products for everyone, regardless of history or emotional state

✗ Fragmented, single-vertical tools

Built for one industry. No shared intelligence across customer touchpoints

THE SOLUTION

Makryden One — The Relationship Engine

Not a chatbot. An intelligence layer that reads, remembers, and converts.

E — Emotional Detection

Reads hesitation, excitement, and price anxiety in real time. Adjusts tone automatically.

R — Relationship Score

A live cross-session metric. Builds over time, never resets, drives every recommendation.

N — Narrative Memory

Not a data profile — a story arc. References history the way a trusted advisor would.

D — Deal Rescue

Detects stalls before they become lost sales. Re-engagement tone-matched per vertical.

C — Curation Engine

Every recommendation ships with a personal reason tied to history and emotional state.

P — Cross-Device Identity

One Relationship Passport (MKR-XXXX), synced across every device, no login required.

SIX CAPABILITIES

One engine. Fully adapted per industry.

P Pulse

Grooming & DTC

- Emotion-aware skincare advisor
- Cross-session purchase memory
- Shopify embed ready
- Cade AI concierge

C Core

Digital Assets

- Beats, presets, code & creative goods
- 5-category collectibles vault
- Genre & sound profiling
- Live pricing via KicksDB, Discogs

H Haven

Real Estate

- Lifestyle-first property search
- Live listings with real pricing
- Mortgage calculator built in
- OpenStreetMap neighborhood maps

R Roam

Travel & Experiences

- Cruise + hotel + flight curation
- Live Aviationstack flight search
- Quote numbers saved to Supabase
- CruiseDirect booking + affiliate

F Forge

Business Acquisition

- FORGE Score — acquisition readiness
- Matches by budget & lifestyle
- SBA financing guidance
- Deal & difficulty scoring

S Solon

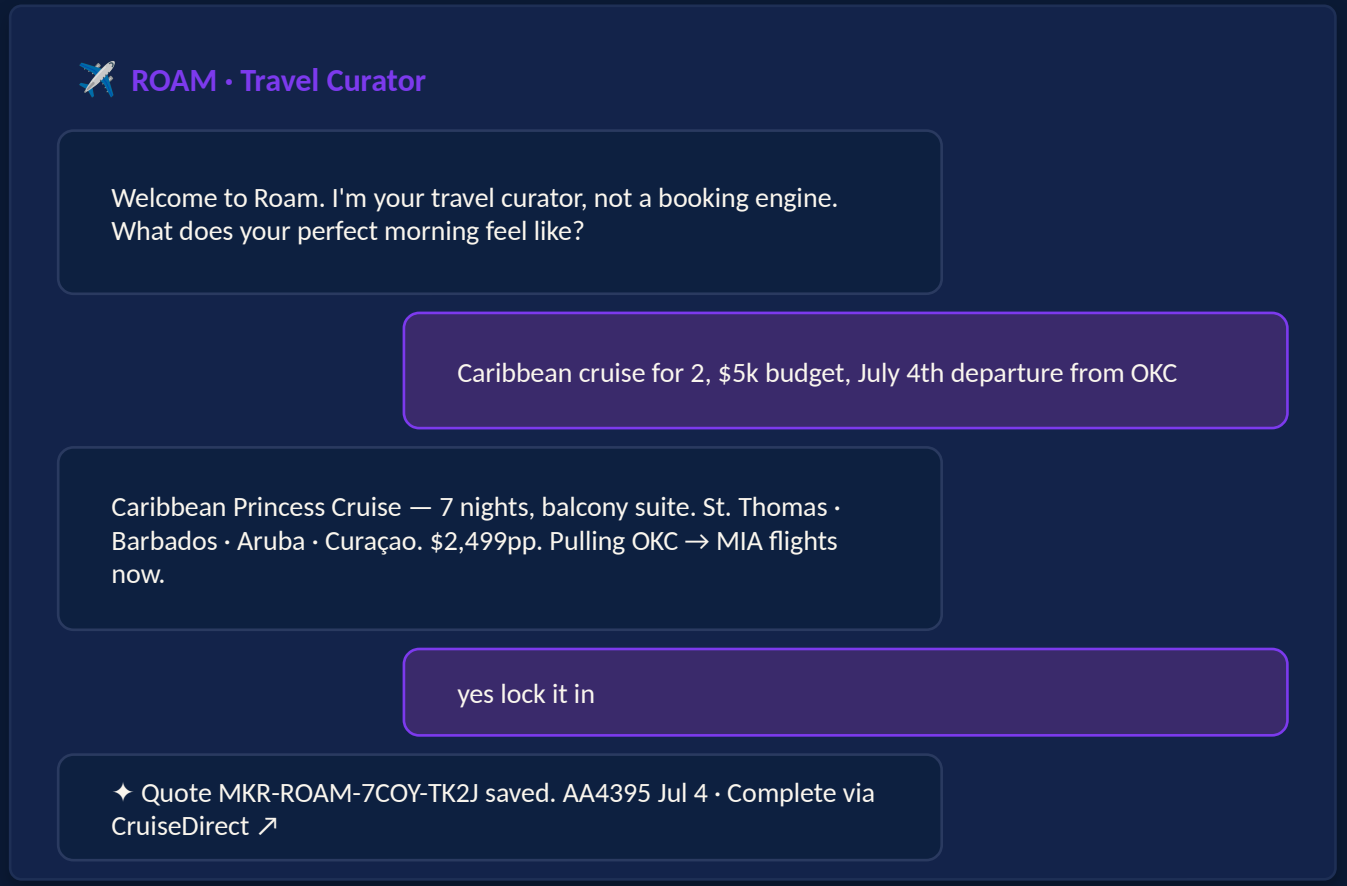
Legal Intake

- Bilingual EN/ES, auto-switching
- 8-path case routing + conflict check
- Calendly close before attorney call
- Clio Grow CRM sync

LIVE DEMO

Roam — a full booking conversation, not a form.

Live at makrydensystems.com — real data, real bookings, real database writes.



WHAT'S LIVE RIGHT NOW

Cruise Cards

Ship photo, ports of call, cabin type, real pricing

Live Flights

Aviationstack API — real-time route search

Quote Numbers

MKR-ROAM-XXXX per booking, saved to Postgres

Backend

Quotes, passports, and conversations writing to DB live

REAL EXTERNAL BUSINESS · LIVE TODAY

Krafted by Nae

A real handmade-goods business running live on Pulse — not a demo.

Real orders, real customers, real revenue — on the same engine every Makryden licensee runs on.

- Stripe checkout and deposit flow
- Krafted Club membership — built on the MKR Passport engine
- Referral system with unique codes
- Two-way customer messaging & reviews
- Yarn inventory with barcode scanning
- AI concierge — Claude-powered chat + admin assistant

kraftedbynae.com

Independent business, owned and operated externally — this is proof the engine is live infrastructure a third party depends on, not just a demo.

FLAGSHIP DEMO · BUILT BY MAKRYDEN

Reserve by Brookfaire

Interactive showcase of the full relationship engine — not yet a live store.

WHAT CADE DOES

- Remembers every customer across visits — name, browsing history, visit count
- Personalized product recommendations, with a stated reason for each pick
- Context-aware quick replies that shift with the conversation
- Word-by-word streaming replies
- Proactive re-engagement if a visitor goes idle
- Add to Reserve — builds a running cart across the conversation

LIVE PROPERTIES

INVESTOR DEMO

makrydensystems.com

CADE LIVE

makrydensystemtest.netlify.app

BACKEND

Supabase · Postgres · Live

SOURCE

github.com/brookstarone

BUSINESS MODEL

License the engine. Own the relationship.

Pulse

Grooming & DTC

$699

/mo starter

$1,799/mo growth

+2% of GMV

Core

Digital Assets

$1,499

/mo starter

$3,500/mo growth

+3–8% per txn

Haven

Real Estate

$1,500

/mo starter

$3,000/mo growth

+$50–200/lead

Roam

Travel

$1,500

/mo starter

$3,000/mo growth

+5–10% + affiliate

Forge

Business Acquisition

$2,500

/mo starter

$5,000/mo growth

+ success fee

Solon

Legal Intake

$499

/mo starter

$999/mo growth

no per-lead fees

Pricing live today via Stripe Payment Links across all six verticals except Solon (in progress).

TECHNOLOGY

Built to scale. Designed to license.

F Frontend

React · Vite · Netlify CDN · CSS variables per vertical

A AI Engine

Claude API (Anthropic) · emotional detection · narrative memory · signal parsing

B Backend

Netlify Functions · Node.js serverless · origin allow-list + payload limits

D Database

Supabase (Postgres) · quote storage · passport sync · conversation logging

L Live APIs

Aviationstack (flights) · OpenStreetMap (maps) · CruiseDirect · KicksDB · Discogs

I Identity Layer

Relationship Passport (MKR-XXXX) · cross-device · no login · privacy-first

TRACTION

Built, live, and proving itself.

✓ COMPLETED

- ✦ Makryden Systems LLC — Delaware registered
- ✦ makrydensystems.com live — full investor demo
- ✦ Reserve by Brookfaire — flagship demo live
- ✦ Krafted by Nae — real external business, live on Pulse
- ✦ Six verticals built: Pulse, Core, Haven, Roam, Forge, Solon
- ✦ Supabase backend — quotes, passports, conversations
- ✦ Live APIs: Aviationstack, OpenStreetMap, CruiseDirect
- ✦ Relationship Passport — cross-device identity system
- ✦ Terms of Service & Privacy Policy published
- ✦ API hardening — origin allow-list, payload limits

○ NEXT

- ○ First paying external licensee agreement
- ○ Stripe payment link for Solon
- ○ CruiseDirect affiliate approval (pending)
- ○ Product Hunt launch
- ○ LinkedIn founder content push
- ○ Series A conversations

MAKRYDEN SYSTEMS

“One engine. Six capabilities. One relationship at a time.”

FOUNDER

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DEMO

makrydensystems.com

We are currently accepting beta licensees across all six capabilities.

The engine is live. The proof is at makrydensystems.com. The next step is yours.

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